

On-Demand: Building the Writer Within

Are you building writers or polishing pieces of writing? This question is one the On-Demand portion of our state assessment asks us to address each year. This year is especially crucial since the On-Demand assessment will be administered to different grade levels than before with a new set of teachers who are still struggling with understanding this basic assessment and implementing it in their classrooms.

Issues to be addressed will include

- ❖ *A step-by-step approach for teaching students to be more independent writers*
- ❖ *Modeled lessons and strategies which both students and teachers will enjoy*
- ❖ *A process for building engaging and challenging prompts in all content areas*

This session, designed and presented by a former KDE writing consultant, will provide tried and true ideas to help you unlock those writers by focusing on lessons and best-practice strategies that will empower both you and your students, not just for helping with on-demand writing but for building life-long skills. Participants will receive

- Hard copies and electronic versions of tools, strategies, and graphic organizers to help student writers build their writing skills
- A bank of prompts created by past participants
- Time for networking and a chance to share ideas, strategies, and methods for incorporating on-demand writing into any classroom.

We do expect these workshops to fill up fast, and we must limit the number of participants, depending on the size of the room. Because of the popularity of these workshops, we also must request a **48-hour notice for any cancellation of a registration**. Without providing us with a timely notice, your district will be charged for the seat which could have been filled from our waiting list.

Effective Instructional Leadership Credit (6 hours) is available for this workshop.

Date	Location	Facility
October 20	Bowling Green	Knically Center for Economic Development, Nashville Rd., Room 113
October 25 (FULL)	Lexington	Comfort Inn, Buena Vista Dr. Professional Conference Center Room
October 27 (NEW)	Lexington	Comfort Inn, Buena Vista Dr. Professional Conference Center Room
November 1	Eddyville	WKEC

Cost: \$100 per participant (Purchase order number or check, payable to Abell & Atherton, Inc., **must** be presented on or before the day of the workshop.)

Hours: 8:30 – 3:30 local time
Coffee and registration begin at 8:00 AM. Lunch is on your own

On-Demand, Part II: More Lessons to Build Writers

On-Demand Part II is a workshop designed for teachers who wanted more lessons and ideas after taking the On Demand Part I session. While both sessions are independent of each other, we strongly recommend that teachers sign up for both sessions to take full advantage of the demonstrated strategies.

Part II focuses on how to begin the process of moving students out of the “apprentice” cell. What we’ve seen is that, statewide, we’re stuck in the “2” cell of the analytical scoring rubric, partially because students have difficulty in developing their thoughts. Apprentice writers may have a beginning understanding of audience and purpose but many times lack strategies for including the details which their audience needs. Helping teachers to provide students with those strategies is primarily the focus of this workshop.

This workshop is organized around the bullets of the scoring rubric, beginning with the three purposes of On-Demand writing: to narrate, to inform, and to persuade/argue. Within those three purposes, we’ll look specifically at the reading-writing connection as one strategy for helping students understand methods of idea development specific to those three purposes.

We’ll also look at organizers and beginning paragraph development strategies that will help all students reach their potential in on-demand writing as well as in more authentic classroom writing. And, presenters and group members will also have a chance to share mini-lessons and classroom ideas for other bullets of the scoring rubric.

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Effective Instructional Leadership Credit (6 hours) is available for this workshop.

Date	Location	Facility
October 21	Bowling Green	Knicely Center for Economic Development, Nashville Rd., Room 113
October 26 (FULL)	Lexington	Comfort Inn, Buena Vista Dr. Professional Conference Center Room
October 28 (NEW)	Lexington	Comfort Inn, Buena Vista Dr. Professional Conference Center Room
November 2	Eddyville	WKEC

Cost: \$100 per participant (Purchase order number or check, payable to Abell & Atherton, Inc., **must** be presented on or before the day of the workshop.)

Hours: 8:30 – 3:30 local time
Coffee and registration begin at 8:00 AM. Lunch is on your own

Standards-Based Writing Lessons (Grades 3 -8)

With the introduction of new Common Core Standards comes the opportunity to re-examine our writing programs, writing plans, and writing strategies. Devising strategic lessons to address specific learning targets and writing standards becomes increasingly important as we build our school-wide writing programs based on an intentional rather than accidental curriculum.

Those lessons, based on the new writing standards, are precisely the focus of this interactive workshop. Participants will receive specific strategies for helping students to achieve the learning targets – and the time to try them out themselves in a safe, collegial environment. From how to help students prewrite for an informative piece to how to help students to respond to each other, these effective, engaging strategies will impact both teachers and the students they teach.

Please note that, even though we are focusing grades 3 - 8, we firmly believe that any teacher of writing can adapt these ideas and lessons to his or her classroom and will benefit from different ideas, the focus on the writing standards, and, most of all, an opportunity to share ideas with other teachers in a risk-free environment.

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Effective Instructional Leadership Credit (6 hours) is available for this workshop.

Date	Location	Facility
November 17	Bowling Green	Knicely Center for Economic Development, Nashville Rd., Room 112
November 29	Lexington	Comfort Inn, Buena Vista Dr. Professional Conference Center Room
December 1 (NEW)	Lexington	Comfort Inn, Buena Vista Dr. Professional Conference Center Room

Cost: \$100 per participant (Purchase order number or check, payable to Abell & Atherton, Inc., **must** be presented on or before the day of the workshop.)

Hours: 8:30 – 3:30 local time

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Primary Writing

Perhaps the most important years in education are those formative ones in primary classrooms. Not only do those beginning classes help children adjust to school, but they also are the cornerstone for all student learning. Because of the vital nature of those lower classrooms, primary teachers have a very special place in our combined effort to build writers and thinkers; however, many times, primary teachers are left out of workshops and have special needs that are often not met in our rush for accountability level training.

We have built a workshop that will help to meet those special needs, such as

- What primary writing looks like and how it develops
- What the writing process looks like in the primary classroom
- How to use organizers and manipulatives to help a young writer
- What picture books and other resources can be used to spark writing ideas

All of these ideas and strategies are based on and grounded in the Common Core Writing Standards for Grades K-2. Not only will primary teachers get a chance to examine the standards and best-practice strategies for the youngest writers, but they will also have an opportunity to share ideas and strategies with other primary teachers from across the state in a risk-free environment.

We do expect these workshops to fill up fast, and we must limit the number of participants, depending on the size of the room. Because of the popularity of these workshops, we also must request a **48-hour notice for any cancellation of a registration**. Without providing us with a timely notice, your district will be charged for the seat which could have been filled from our waiting list.

Effective Instructional Leadership Credit (6 hours) is available for this workshop.

Date	Location	Facility
November 18	Bowling Green	Knicely Center for Economic Development, Nashville Rd., Room 112
November 30	Lexington	Comfort Inn, Buena Vista Dr. Professional Conference Center Room

Cost: \$100 per participant (Purchase order number or check, payable to Abell & Atherton, Inc., **must** be presented on or before the day of the workshop.)

Hours: 8:30 – 3:30 local time

Coffee and registration begin at 8:00 AM. Lunch is on your own

AAEC REGISTRATION FORM/ FAX-BACK

Participant Name(s) _____
E-mail address(es) _____
School _____
Grade / Content Area _____
District _____
City _____ Zip Code _____
School Phone _____ PO # _____

Cost: \$100.00 per session, payable to Abell and Atherton Educational Consulting, Inc.

We must have either a PO number or a check by the day of the workshop. Except in case of emergency, your district will be charged for any sessions which you failed to attend without providing a cancellation notice.

Register one of three ways:

- On line at www.aaec.info;
- by fax at 270-526-3512;
- by mail at: AAEC, Inc., Post Office Box 564, Morgantown, KY 42261

Please indicate each session you wish to attend.

On-Demand, Part I: Building the Writer Within

- October 20 -- Bowling Green, Knically Center, Room 113 (Nashville Road)
FULL October 25 -- Lexington, Comfort Inn (Buena Vista Drive)
- October 27 (NEW SESSION) -- Lexington, Comfort Inn (Buena Vista Drive)
- November 1 – Eddyville, WKEC

On-Demand, Part II: More Lessons to Build Writers

- October 21 -- Bowling Green, Knically Center, Room 113 (Nashville Road)
FULL October 26 -- Lexington, Comfort Inn (Buena Vista Drive)
- October 28 (NEW SESSION) -- Lexington, Comfort Inn (Buena Vista Drive)
- November 2 – Eddyville, WKEC

Standards-Based Writing Lessons

- November 17 – Bowling Green, Knically Center, Room 112 (Nashville Road)
- November 29 – Lexington, Comfort Inn (Buena Vista Drive)
- December 1 (NEW SESSION) – Lexington, Comfort Inn (Buena Vista Drive)

Primary Writing

- November 18, Bowling Green, Knically Center, Room 112 (Nashville Road)
- November 30, Lexington, Comfort Inn (Buena Vista Drive)

